



Hispanic Outreach
of Goodhue County
Servicios a los Hispanos

IMPACT REPORT

JULY 1, 2019- JUNE 30, 2020

OUR MISSION

To provide programs and services that strengthen the Hispanic community contribution to Goodhue County, while growing Hispanic cultural awareness.

YOUR DONATIONS = POSITIVE EFFECTS!

Carlos joined the Youth & Family Program, our after-school tutoring/mentoring program for Hispanic students. "I've seen lots of effects— all of them very good!", says his mom, Nohemi. She'd found it tough to help him with schoolwork, but "Everything changed with the tutoring program. I don't know what I'd do if it didn't exist." A bonus, Nohemi believes, is that Hispanic parents volunteer to teach the students about their cultures. "When they cook [Hispanic] food, he really likes to participate. Which is weird because he hardly cooks!"



"After I was laid off from my restaurant job, my bills piled up. My roommate was also out of a job, so I temporarily covered all the rent. Hispanic Outreach (HO) helped us with a rent payment. I'm only back at work two days a week, but HO helped again with partial rent, while I used my first paycheck to pay my late electric bill. I hope I'll have my job fully back soon or can find something else. I'm very grateful to have someone I can count on to help me in this kind of situation!"

A FEW OF THIS YEAR'S ACCOMPLISHMENTS

DIRECT SERVICES

456 clients provided with 950 direct services, including interpreting/translation, advocacy/legal and safety net services

COVID-19 ASSISTANCE

64 households assisted (93 adults & 115 children)

- 48% of adults had lost jobs & 52% had reduced work hours
- 69% of families needed assistance with rent; 18% with food; 13% with utilities.

CENSUS ENGAGEMENT

- Reached 4,545 people with important census information
- Held a successful census workshop for Hispanic community
- Helped many complete the census online



YOUTH & FAMILY

- Academic/Educational Support, Social/Emotional Development, Hispanic Cultural Knowledge, & Parent Engagement
- 32 Hispanic students in grades 5-12 served
- 14 tutors, volunteering average 7.5 hours/month
- 66.6% students attended 2 times per week
- 71.5% passing grades for students

MEET. LEARN. SHARE.

- Launched this two-year, "get-to-know-you" project based on Hispanics and non-Hispanics cooking and sharing each culture's meals together
- 8 families/26 people involved so far

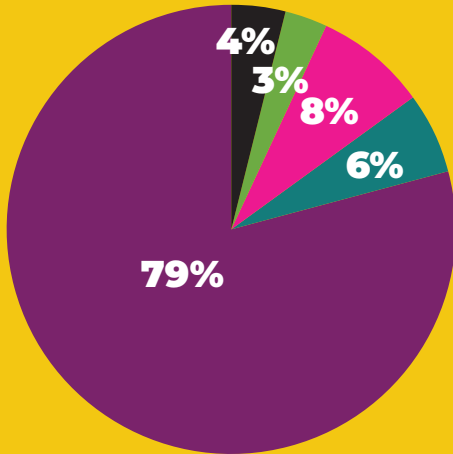


HERITAGE FESTIVAL

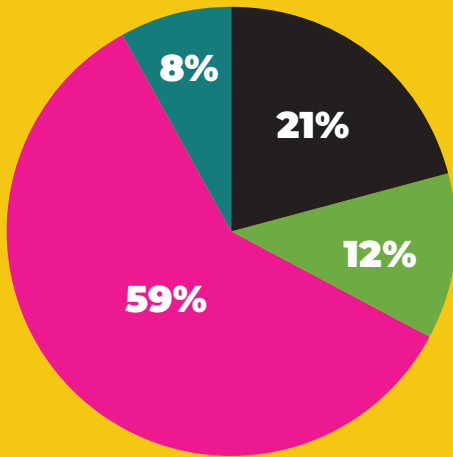
- 1,500+ attending from 13 counties/23 cities
- 70 artists
- 50 volunteers
- 100% of those surveyed said the Festival has a positive community impact.

FINANCIALS

Your support is key to improve the lives of the families we serve!



INCOME SUMMARY



EXPENSE SUMMARY



PLEASE SUPPORT OUR MUCH-NEEDED WORK!

What a challenge 2020 has been! We've had to adapt quickly and creatively to keep our services running and everyone safe. Realizing that the Hispanic community was being hit disproportionately hard by the pandemic's economic effects, we immediately set up an emergency fund. Within 4 weeks, we'd received \$50,000 for urgent basic needs - housing, food, utilities, and medication. Many thanks to all who donated so generously.

As the pandemic worsens, many Hispanic community members continue to struggle. I know many of you have had a difficult year, too, but please consider an end-of-year donation to help your Hispanic neighbors. Thank you!

Rick Hassemer, Board Chair

THANK YOU TO OUR BOARD OF DIRECTORS

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MUCHAS GRACIAS!

Thank you to all our generous individual supporters, corporations, foundations and volunteers.

